



**McAllenEDC**

# COMMUNITY PROFILE

Helping companies grow & prosper for  
over 35 years

# WHO WE ARE AND HOW WE CAN HELP YOU

## WHO ARE WE?

The McAllen Economic Development Corporation (MEDC) is a not-for-profit company that works with the cities of McAllen, Texas, and Reynosa, Mexico to attract new investment and employment opportunities to the region.

We are the single point of contact for new and existing companies interested in growing in our U.S./Mexico border region.

For the last 35 years, we have assisted 710+ companies from 25 countries to establish successful manufacturing operations in McAllen and Reynosa.

## WHAT WE DO:

We provide the following services **at no cost to our clients:**



We provide information on labor, real estate, utilities, logistics, and detailed cost of doing business for both sides of the United States/Mexico border region.



We provide information on available land sites, building inventory, and construction costs along with guidance on available options to fit your requirements.



We provide overview tours of the region and visits to existing companies to discuss their experience in the area.



We provide assistance with incentives in both countries.



We provide problem-solving assistance and operational support to companies operating here.



We provide assistance in identifying potential suppliers and cost reduction opportunities.



We provide guidance and an overview of successful operational strategies on both sides of the border.



We will arrange interviews with attorneys, accounting firms, customs brokers, trade specialists, construction companies, and other industry professionals needed for your project.



All information will be kept confidential.



SCAN HERE TO EXPLORE  
MCALLEN'S HISTORY

# WELCOME FROM THE PRESIDENT

On behalf of the McAllen Economic Development team, I would like to welcome you to the McAllen, Texas/Reynosa, Mexico binational metro area. Representing the economic interests and job creation efforts of over 2.5 million residents on an international border can sometimes be challenging - but rewarding.

The location advantages we offer are globally unique. What other location can offer your company the ability to take advantage of the best of two workforces, two legal systems, two sets of trade policies and agreements, two currencies, and the ability to manufacture products made in the United States or Mexico with one management team?

It is not just our location that makes us an attractive option for your next business expansion. When you look at the two most important factors impacting your business success: cost and availability of a skilled and trainable workforce, we really shine.

With a current labor force of over 1.02 million, a manufacturing labor force of over 145,000, a median age of 29 years and an annual population growth rate of between 1% and 2%, labor availability will not be an issue. As you look for skilled labor and skills training, we continuously have a future workforce [K-12] of over 200,000, and over 62,000 students enrolled in University, Community College and Technical programs in the metro area. Many are certified by National or International Academic, Trade and Industrial Organizations.

As you look at operating costs, McAllen is consistently ranked as having one of the lowest costs-of-living in the United States, and in the latest Boston Consulting Group Manufacturing Cost-Competitiveness Index, Mexico continues to have one of the most competitive manufacturing cost base in the world. Add to the lower cost structure, the benefits of Mexico's trade agreements with approximately 45 nations; an extremely strong work ethic and our strategic location can provide your company with operational flexibility and opportunity for long-term success few other locations can offer.

If the McAllen /Reynosa International metro looks as good to you as it has for the hundreds of international companies that have relocated or expanded here, then let us help you take a closer look. The McAllen Economic Development Corporation has a highly-qualified staff ready to answer your questions. They will be happy to coordinate local meetings with other managers to learn firsthand the unique advantages of doing business on an international border.

We understand your need for candid, accurate information. If you are looking for options or strategic advantage, contact us!

**KEITH A. PATRIDGE**

PRESIDENT | CEO



**CONNECT WITH US**

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# LOGISTICS

351 MILES SOUTH OF HOUSTON, TX



143 MILES NORTH OF MONTERREY, NL, MEXICO



## 3 INTERSTATE HIGHWAYS

- INTERSTATE 2 / HIGHWAY 83
- INTERSTATE 69C / HIGHWAY 281
- INTERSTATE 69E / HIGHWAY 77



## 3 FREIGHT RAILROADS

- UNION PACIFIC
- KANSAS CITY SOUTHERN (MEXICO)
- RIO VALLEY SWITCHING / IRON HORSE RESOURCES



## 3 AIRPORTS

- MCALLEN INTERNATIONAL AIRPORT
- VALLEY INTERNATIONAL AIRPORT
- AEROPUERTO INTERNACIONAL DE REYNOSA



## 1 SEAPORT

- PORT OF BROWNSVILLE

# BINATIONAL LABOR FORCE

# 1.1 Million

5.5% UNEMPLOYMENT RATE



## FOCUSED INDUSTRIES

AUTOMOTIVE INDUSTRIES, AEROSPACE, ADVANCED MANUFACTURING, MEDICAL RESEARCH, COLD STORAGE AND FOOD PROCESSING, CUSTOMER CONTACT CENTER, DATA CENTERS

## TOP TEN EMPLOYERS IN MCALLEN

MCALLEN ISD, SOUTH TEXAS COLLEGE, CITY OF MCALLEN, MCALLEN MEDICAL CENTER, RIO GRANDE REGIONAL HOSPITAL, BBVA COMPASS BANK, IBC BANK, GEAVIATION, ALPS AUTOMOTIVE, REGAL BELOIT

## LABOR FORCE

WITHIN ONE HOUR DRIVE TIME OF MCALLEN

# 565k

MSA

# 528k

MEXICO  
MSA

SOURCE: WORKFORCE SOLUTIONS, LABOR MARKET REPORT AUGUST 2022, INEGI CONTEO DE POBLACION Y VIVIENDA 2015

BINATIONAL LABOR FORCE IS COMPRISED OF THE FOLLOWING COUNTIES IN TEXAS/CITIES IN TAMAULIPAS

(HIDALGO, CAMERON, STARR, WILLACY/REYNOSA, MATAMOROS, RIO BRAVO, VALLE HERMOSO)

# TRADE

## 5TH LARGEST MSA IN TEXAS

WITHIN MCALLEN'S FOREIGN TRADE ZONE

OFFERING 3RD PARTY LOGISTICS B2B AND B2C FULFILLMENT SERVICE ACCESS TO TRADE AGREEMENTS WITH 56 COUNTRIES.

## MCALLEN FOREIGN TRADE ZONE

840K SQ.FT. ON 160 ACRES



## FREE TRADE WITH 55+ COUNTRIES

# MCALLEN COMMUNITY PROFILE

MCALLEN SITS AT THE CENTER OF NORTH AMERICAS POPULATION GROWTH CORRIDOR. A HEALTHY ADVANCED MANUFACTURING COMMUNITY- WITH OVER 145,000 EMPLOYEES, A BOOMING RETAIL TRADE- OF OVER \$17.5 BILLION PER YEAR, THE NUMBER ONE PORT-OF-ENTRY AGRICULTURAL PRODUCTS, A BURGEONING MEDICAL INDUSTRY, SUPPORTED BY THE NEW UTRGV SCHOOL OF MEDICINE AND A YEAR 'ROUND TOURISM TRADE- BOLSTERED BY WINTER TEXANS - ALL COALESCE TO FORM A STRONG ECONOMIC BASE.

## POPULATION TOTAL

MSA POPULATION TOTAL

880,356

SOURCE: MSA IS COMPRISED OF HIDALGO COUNTY

MSA & 1HR. DRIVE TIME  
POPULATION TOTAL

1,389,750

MSA & 1HR DRIVE POPULATION IS COMPRISED OF THE FOLLOWING COUNTIES: HIDALGO, CAMERON, STARR & WILLACY

SOURCE: CENSUS.GOV & INEGI

MEXICO MSA & 1HR. DRIVE TIME  
POPULATION TOTAL

1,357,644

MEXICO MSA & 1HR DRIVE TIME POPULATION IS COMPRISED OF THE FOLLOWING CITIES IN TAMAUlipas, MX: REYNOSA, MATAMOROS, RIO BRAVO & VALLE HERMOSO

## CITY OF MCALLEN

#6 SAFEST CITIES IN THE UNITED STATES

BY SMARTASSET.COM

BEST ONLINE COMMUNITY COLLEGE IN TEXAS - SOUTH TEXAS COLLEGE BY PREMIUM SCHOOLS

TOP SUPERINTENDENT AND SCHOOL IN TEXAS - MCALLEN ISD BY TEXAS ASSOCIATION OF SCHOOL BOARDS

2021 COUNCIL OF THE YEAR BY THE TEXAS CITY MANAGEMENT ASSOCIATION



## STATE OF TEXAS

#9

LARGEST ECONOMY  
IN THE WORLD

#1

US EXPORTER &  
JOB CREATOR



## REAL ESTATE

**34+** REGIONAL INDUSTRIAL PARKS

AWARD WINNING OUTDOOR SPACES

**11** INTERNATIONAL BRIDGES



**30** MILES OF COASTLINE

LAND AND FACILITIES AVAILABLE

## EDUCATION

**14,000**

MSA HIGH SCHOOL GRADS

**61,000**

4 YEAR DEGREE

GRADS TO STUDENTS WITHIN MSA



**3** HIGHER EDUCATION INSTITUTIONS  
WITHIN MCALLEN MSA

SOUTH TEXAS COLLEGE  
UNIVERSITY OF TEXAS RIO GRANDE VALLEY  
TEXAS A&M- HIGHER EDUCATION CENTER IN  
MCALLEN

